| Feature | Type of cookies | Purpose | Expires |
|---|---|---|---|
| **GOOGLE ANALYTICS GTAG.JS AND ANALYTICS.JS** | _ga, _gid | Used to distinguish users. | 365 days after first view of the survey |
| | _gat | Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>. | |
| | AMP_TOKEN | Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service. | |
| | _gac_<property-id> | Contains campaign related information for the user. If you have linked your Google Analytics and AdWords accounts, AdWords website conversion tags will read this cookie unless you opt-out. | |
| **GOOGLE ANALYTICS GA.JS** | _utma, _utmb | Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics. | 365 days after first view of the survey |
| | _utmt | Used to throttle request rate. | |
| | _utmc | Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit. | |
| | _utmz | Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics. | |
| | _utmv | Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics. | |

| Feature | Type of cookies | Purpose | Expires |
|---|---|---|---|
| **HOTJAR** | hjClosedSurveyInvites | This cookie is set once a visitor interacts with a Survey invitation modal pop-up. It is used to ensure that the same invite does not re-appear if it has already been shown. | 365 days after first view of the survey |
| | _hjDonePolls | This cookie is set once a visitor completes a Poll using the Feedback Poll widget. It is used to ensure that the same Poll does not re-appear if it has already been filled in. | |
| | _hjMinimizedPolls | This cookie is set once a visitor minimizes a Feedback Poll widget. It is used to ensure that the widget stays minimized when the visitor navigates through your site. | |
| | _hjDoneTestersWidgets | This cookie is set once a visitor submits their information in the Recruit User Testers widget. It is used to ensure that the same form does not re-appear if it has already been filled in. | |
| | _hjMinimizedTestersWidgets | This cookie is set once a visitor minimizes a Recruit User Testers widget. It is used to ensure that the widget stays minimized when the visitor navigates through your site. | |
| | _hjDoneSurveys | This cookie is set once a visitor completes a survey. It is used to only load the survey content if the visitor hasn't completed the survey yet. | |
| | _hjIncludedInSample | This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate Heatmaps, Funnels, Recordings, etc. | |
| | _hjShownFeedbackMessage | This cookie is set when a visitor minimizes or completes Incoming Feedback. This is done so that the Incoming Feedback will load as minimized immediately if they navigate to another page where it is set to show. | |
| **ASP SYSTEM** | ASPSESSIONIDASDQRTAD | | 365 days after first view of the survey |
| **CUSTOM TWITTER FEEDS** | tfw_exp | We use cookies to determine whether a user is logged into their social media account. This cookie does not store or transfer personal data of any kind. When you use the Reply, Share, or Like icons under a Tweet then a popup box is launched which redirects you to Twitter.com. Twitter then sets some cookies in your browser related to interacting with the Tweet that you are replying to, sharing, or liking. | 365 days after first view of the survey |

| Feature | Type of cookies | Purpose | Expires |
|---|---|---|---|
| **WORDPRESS** | comment_author_{HASH}, comment_author_email_{HASH}, comment_author_url_{HASH} wp-settings, wp-settings-time- | Only sites with commenting enabled Set when visitors comment on our blog so that the visitor won't need to re-type all their information again when they want to leave another comment. Used to customize the view of admin interface/main site interface for logged in users. | 365 days after first view of the survey |
| **YOUTUBE** | VISITOR_INFO1_LIVE, YSC, LOGIN_INFO, APISID, CONSENT, HSID, SAPISID, SID, SSID, PREF | Set by YouTube to track usage of its service. | 365 days after first view of the survey |
| **GOOGLE MAPS** | _gmb_ga_test  APISID, HSID, NID, SAPISID, SID, SSID, OGPC | This cookie is set by Google to power the Google Maps service.  This cookie is used by Google to store user preferences and information when viewing pages with Google maps on them. | 365 days after first view of the survey |
| **OTHER GOOGLE** | 1P_JAR, CONSENT, APISD, HSID, S, SIDCC, NID, SID DV, UULE  OTZ | Google uses these cookies, based on recent searches and interactions, to customise ads on Google websites.  These cookies are used by Google to collect information about how visitors use our site. A cookie used by Google Analytics that provides an aggregate analysis of Website visitors. | 365 days after first view of the survey |